

THE CITY OF

BALCH SPRINGS

ECONOMIC DEVELOPMENT

GROWING COMMUNITY

POPULATION ESTIMATE: 27,374

MESQUITE & DALLAS ISO

BUSINESS FRIENDLY ATMOSPHERE

ACCESS TO MAJOR HIGHWAYS:

1-635, I-20 & US 175

30 MINUTES TO DFW INTERNATIONAL & DALLAS LOVE FIELD AIRPORTS

CHRIS DYER

Community Development Director

972-986-4477 (ext. 233)

www.CityOfBalchSprings.com

EFFIE DONALDSON

ED Administrative Services Manager

972-913-3004

www.BalchSpringsEDC.com

PRIMARY RETAIL TRADE AREA

Population	2000	2010	2015	2020 (Est.)
Primary Retail Trade Area	142,200	187,000	205,000	225,000
Income				
Average Household	\$34,278	\$38,000	\$40,000	\$42,000
Median Household	\$24,837	\$28,000	\$30,000	\$32,000
Per Capita	\$15,586	\$18,000	\$19,000	\$20,000

SECONDARY RETAIL TRADE AREA

Population	2000	2010	2015	2020 (Est.)
Secondary Retail Trade Area	225,000	285,000	325,000	375,000
Income				
Average Household	\$34,278	\$38,000	\$40,000	\$42,000
Median Household	\$24,837	\$28,000	\$30,000	\$32,000
Per Capita	\$15,586	\$18,000	\$19,000	\$20,000

